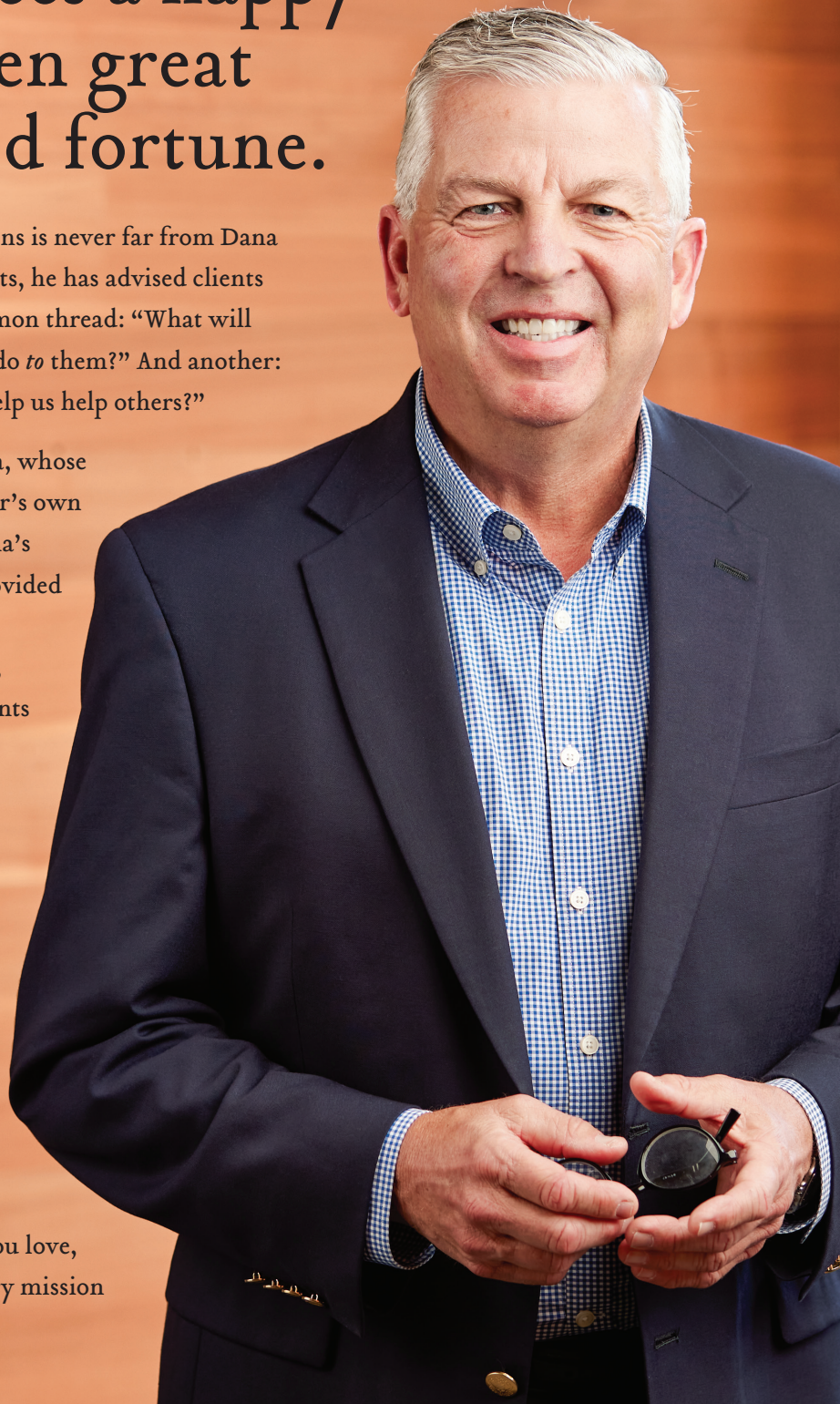


Dana Hushak sees a happy medium between great wealth and good fortune.

The impact of wealth on successive generations is never far from Dana Hushak's mind. Over a 30-year career in trusts, he has advised clients in every conceivable family dynamic. A common thread: "What will inheritance do for our kids, and what will it do *to* them?" And another: "What financial steps can we take that will help us help others?"

Being of service is a lifelong mission for Dana, whose values were instilled by his 98-year-old father's own missions flown over the Pacific in WWII. Dana's upbringing and education in Connecticut provided a good springboard for wealth management positions in Boston, Naples (FL), Cincinnati, and Grand Rapids. High marks and happy clients notwithstanding, something nagged at him: A desire to be with a firm whose culture is, like his, mission-driven. At Greenleaf Trust, Dana found the core values he yearned for, in sync with our client centric approach that integrates asset management with tax mitigation, trusts, retirement, estate planning, philanthropy, and family assistance. It was everything he'd hoped for. We saw equally appealing attributes in Dana, and invited him to join our team. As you consider your own legacy, and how your success can best be positioned to help those you love, call Dana Hushak at 616.446.1958. His primary mission is to accomplish yours.



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