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## Playing for the Home Team.

Growing up in Birmingham, Michigan, sports were a big part of Bill Feldmaier's life. From little league baseball to playing quarterback at Birmingham Seaholm and earning a full athletic scholarship to the University at Buffalo, he enjoyed the camaraderie, competition and strategy required to lead winning teams.

For 22 years, Bill worked in the institutional pension and 401(k) space. He loved navigating the complexities of employee benefit plans but found himself spending more time traveling than being home. Missing activities for his four sons and wanting to be more involved locally, he knew it was time for halftime adjustments.

Bill frequently brought his wife and children to visit family in his hometown of Birmingham. On one of these trips, six years ago, he connected with Greenleaf Trust. Over the years, he kept in touch with the team and was impressed by their continued growth and

how their values were not merely a game plan but are purposefully executed. Last fall, Bill felt it was the perfect time to run the option. At the root of this decision was the first-class team, unwavering commitment to clients and the warm, inviting culture.

As a natural connector of people, Bill is excited to serve clients and collaborate throughout the community. Greenleaf Trust scored a touchdown and is thrilled to have Bill quarterbacking our team in the place he can once again call home professionally and personally.

To learn how Bill and Greenleaf Trust can help you achieve financial security from generation to generation, call us. It may be the best play call of your life.

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