



GREENLEAF[®] TRUST

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Greenleaf Trust is #3 (out of 100) Coolest Place to Work in Michigan: *Crain's Detroit Business*

August 29, 2017 Kalamazoo, Michigan – Wealth management firm, Greenleaf Trust, has been named the #3 (out of 100) *Cool(est) Places to Work in Michigan*. The annual list is compiled by *Crain's Detroit Business* and Best Companies Group.

“Just being in the top 100 Cool Places to Work is, in itself, an accolade we welcome,” said Michael F. Odar, President of Greenleaf Trust. “But rising to the top three is a terrific honor. Being a *cool place to work* is all about culture; across Greenleaf Trust, we nurture and strengthen that continually. It’s cool that our team-wide efforts are being applauded.”

This Cool Places to Work survey and award program is designed to identify, recognize and honor the best places of employment in Michigan, in terms of benefiting the state’s economy, workforce and businesses.

Organizations and companies from across the state enter the two-part survey process. The first part evaluates each nominee’s workplace policies, practices, philosophy, systems and demographics. The second part consists of an employee survey to measure employee experience. The combined scores determine the top organizations and final ranking. Best Companies Group manages the overall endeavor.

The entire list and rankings of the *Cool Places to Work in Michigan* was published by *Crain's Detroit Business* on August 29, 2017.

About Greenleaf Trust

With offices in Kalamazoo, Grand Rapids, Birmingham, Traverse City and Petoskey, Greenleaf Trust is an independent Michigan-chartered trust-only bank, exclusively focused on wealth management, trust and estate administration, and administration of company-sponsored retirement plans. Through our unique, client centric team approach, we provide highly personal and customized client service, with no conflicts of interest, to ensure our clients’ financial security from generation to generation.

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