



# GREENLEAF<sup>®</sup> TRUST

**CONTACT:**

Sarah Johansson, VP, Director of Marketing  
Greenleaf Trust  
269.553.7268  
[sjohansson@greenleaftrust.com](mailto:sjohansson@greenleaftrust.com)

**FOR IMMEDIATE RELEASE**

**Greenleaf Trust named one of the Best and Brightest Companies to Work For<sup>®</sup> in Metro Detroit**

**August 18, 2015 – Kalamazoo, MI** – The Michigan Business and Professional Association (MBPA) has recognized Greenleaf Trust as one of the Best and Brightest Companies To Work For<sup>®</sup> in Metro Detroit.

“Our talented employees, and their commitment to the clients of Greenleaf Trust, are at the heart of our success,” said Michael F. Odar, President of Greenleaf Trust. “Being recognized is an honor for our company and, more so, shines well deserved limelight on our people. We consider this honor particularly notable because we realize just how closely the well being of our employees relates to the success of our company and clients.”

An independent research firm evaluates each company’s entry based on key measures in various categories. They include compensation, benefits and employee solutions; employee enrichment, engagement and retention; employee education and development; recruitment, selection and orientation; employee achievement and recognition; communication and shared vision; diversity and inclusion; work-life balance; community Initiatives; strategic company performance and the Best of the Best Small Business.

“These companies have created impressive organizational value and business results through their policies and Best Practices in human resource management. This award has become a designation sought after by hundreds of Metropolitan Detroit area companies and is a powerful recruitment tool in the drive to attract and retain exceptional employees,” said Jennifer Kluge, President and CEO of MBPA.

About Greenleaf Trust

With offices in Kalamazoo, Birmingham, Traverse City and Petoskey, Greenleaf Trust is an independent Michigan-chartered trust-only bank, exclusively focused on wealth management, trust and estate administration, and administration of company-sponsored retirement plans. Through our unique, client centric team approach, we provide highly personal and customized client service, with no conflicts of interest, to ensure our clients’ financial security from generation to generation.

About the Michigan Business and Professional Association

The Michigan Business and Professional Association boasts a statewide sphere of influence that no other organization of its kind can claim, leveraging a depth of programs and community initiatives that positively impact more than 150,000 businesses. Visit them online at [www.michbusiness.org](http://www.michbusiness.org).

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