



GREENLEAF® TRUST

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FOR IMMEDIATE RELEASE

GREENLEAF TRUST NAMED ONE OF THE 101 BEST AND BRIGHTEST COMPANIES TO WORK FOR IN METROPOLITAN DETROIT BY MICHIGAN BUSINESS & PROFESSIONAL ASSOCIATION.

Birmingham, MI – August 28, 2012 The National Association for Business Resources (NABR) has recognized Greenleaf Trust as one of the Best and Brightest Companies To Work For™ in Metropolitan Detroit.

“Our goal is to consistently exceed the wants, needs and desires of our clients with an unparalleled degree of commitment. Achieving that goal is possible only through the collective efforts of our exceptionally skilled and dedicated team members. This prestigious award is a tribute to them,” said William D. Johnston, President and Chairman of Greenleaf Trust.

The winning companies were assessed by an independent research firm that reviewed key measures relative to other winners. The measurements include Communication and Shared Vision, Community Initiatives, Compensation and Benefits, Diversity and Inclusion, Employee Education and Development, Employee Engagement and Commitment, Employee Achievement and Recognition, Engagement and Retention, Recruitment and Selection and Orientation, Benefits and Employee Solutions, Employee Enrichment, Strategic Company Performance and the Best of the Best Small Business.

“This year’s honorees have clearly demonstrated why each of them would be an ideal place for employees to work. Companies that capitalize on their greatest resource—their employees—know how to attract and retain top talent,” said Jennifer Kluge, MBPA president. “The selection, recognition and awarding of this year’s 101 companies allows our organization to showcase their best practices and we are proud to offer them a venue to do this.”

In March 2012, The National Association of Business Resources named Greenleaf Trust as one of the Best and Brightest Companies To Work For™ in West Michigan. In December 2011, they were honored in being named one of the Best and Brightest Companies to Work For™ in the United States.

About Greenleaf Trust

With offices in Kalamazoo, Birmingham, Traverse City, Petoskey, Grand Rapids and Holland, Greenleaf Trust is an independent Michigan-chartered trust-only bank, exclusively focused on wealth management, trust and estate administration, and administration of company-sponsored retirement plans. Through our unique, client-centric team approach, we provide highly personal and customized client service, with no conflicts of interest, to ensure our clients’ financial security from generation to generation. www.greenleaftrust.com

About the National Association of Business Resources

Based in Warren, Mich., the National Association for Business Resources (NABR) is a business organization of small to medium-sized businesses, representing more than 20,000 members who employ over 200,000 persons nationally. Members include attorneys, physicians, architects, accountants, construction companies, banks, retailers, wholesalers, manufacturers and the like. Member businesses receive numerous benefits including free legal and financial consultations; discounted technology, automotive and office products; employee training and recruitment assistance; and competitive insurance rates. Visit NABR online at www.nationalbiz.org.

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