



GREENLEAF[®] TRUST

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Greenleaf Trust adds Trust Relationship Officer to Northern Michigan Team

Traverse City, Michigan, March 2015 – Greenleaf Trust today announced that Lauree K. VanderVeen, CTFA, a trust relationship officer in the company’s Kalamazoo headquarters since 2008, has relocated to Traverse City. Ms. VanderVeen will join John Welch in support of Greenleaf Trust’s continuing growth in the Northern Michigan market. Ms. VanderVeen has more than 25 years experience in providing comprehensive wealth planning and banking solutions to clients in the financial services, banking and real estate investment sectors. In addition to being a graduate of Western Michigan University and the American Bankers Association National Trust School, she is a Certified Trust and Financial Advisor.

About Greenleaf Trust

With offices in Traverse City, Petoskey, Kalamazoo and Birmingham, Greenleaf Trust is an independent Michigan-chartered trust-only bank, exclusively focused on wealth management, trust and estate administration, and administration of company-sponsored retirement plans. Through our unique, client-centric team approach, we provide highly personal and customized client service, with no conflicts of interest, to ensure our clients’ financial security from generation to generation. To learn more, visit www.greenleaftrust.com

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