



GREENLEAF[®] TRUST

For further information, contact:
Sarah Johansson (269) 388-9800
sjohansson@greenleaftrust.com

FOR IMMEDIATE RELEASE

GREENLEAF TRUST AMONG ELITE IN WEST MICHIGAN'S 101 BEST AND BRIGHTEST COMPANIES.

May 8, 2014 – Hudsonville, MI – At the “West Michigan’s 101 Best and Brightest Companies to Work For” 2014 awards luncheon, Greenleaf Trust was one of only twelve companies to earn “Elite” honors by the Michigan Business and Professional Association. More than 100 companies took place in the competition.

The twelve honorees earned the highest overall scores, with the subsequent Elite designation based on each honoree’s highest performing category. Greenleaf Trust won as a result of its efforts in Employee Achievement and Recognition.

“We are very pleased to be recognized and honored by the MBPA. Greenleaf Trust’s dedication and strong commitment to its employees is the result of our leadership’s vision and support of innovative human resource initiatives,” said Karen Baldwin, director of HR for Greenleaf Trust.

This is the twelfth year that the MBPA has presented the event, which provides an opportunity for companies to pursue a Best and Brightest designation. Greenleaf Trust has earned a place on the list every year it has competed.

About Greenleaf Trust

With offices in Kalamazoo, Birmingham, Traverse City and Petoskey, Greenleaf Trust is an independent Michigan-chartered trust-only bank, exclusively focused on wealth management, trust and estate administration, and administration of company-sponsored retirement plans. Through our unique, client-centric team approach, we provide highly personal and customized client service, with no conflicts of interest, to ensure our clients’ financial security from generation to generation. www.greenleaftrust.com

About MBPA

The “101 Best and Brightest Companies to Work For,[™]” a program of the Michigan Business and Professional Association, is presented annually in San Francisco, Detroit, Chicago, Milwaukee, Atlanta, Houston, Grand Rapids and nationally. Nominations are now being accepted. Visit www.101bestandbrightest.com to obtain an application.

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